

NCC Cable System Order

Order #	62352189
Syscode	8636
System Name	Time Warner/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Bob Cato
Sales Coordinator	Ryan Medellin
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	FUSION Cable Live+SD 2BK Oct15-Nov15
All ratings are based on DMA populations	

Flight Dates	10/24/16 - 11/13/16
Agency	Ackerman McQueen, Inc.
Advertiser	NRA Foundation

Client Code	66
Product Code	141
Est Code	3284
Product Name	NRA Foundation
Credit Status	

Primary Demo	Adults 35-64
Makegood Policy	Approval Required

Update Date		10/17/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$36,896.00	
Commission		\$5,534.40	
Net Total		\$31,361.60	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	13.68	GIMP	120746
CPP	\$2,697.00	CPM	\$305.57

Comments :	New political orde. Please review and confirm thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.36	3165	2	\$2,918.00	\$5,836.00	60	
2	DISC	DISC PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.60	5264	2	\$2,786.00	\$5,572.00	60	
3	ESPN	ESPN DT	10/31/16	11/6/16	10:00	18:00						X	X	1.57	13890	2	\$1,560.00	\$3,120.00	60	
4	ESPN	ESPN PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	1.79	15769	2	\$2,848.00	\$5,696.00	60	
5	HIST	HIST PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.72	6336	2	\$4,212.00	\$8,424.00	60	
6	TVL	TVL DT	10/31/16	11/6/16	10:00	18:00						X	X	0.28	2496	2	\$268.00	\$536.00	60	
7	TVL	TVL PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	0.47	4111	2	\$370.00	\$740.00	60	
8	USA	USA PT	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	1.06	9342	2	\$3,486.00	\$6,972.00	60	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	0	16	0	0	0	0	0	0	0	0	0	0	16
AMT	\$0.00	\$36,896.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$36,896.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

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